

PEINE GMBH LEGAL INFORMATION REGARDING THE USE OF IMAGES

PEINE GmbH is the holder of all intellectual property rights inherent in the images. The image files shall be available for use exclusively to the extent described below. In the event that you should intend to use the images in any other way, we ask that you clear such uses with us prior to doing so (marketing@peinegmbh.com).

- 1) The user is herewith granted the complimentary license to use the image files provided on this download page for the express purpose of downloading for commercial purposes related to the presentation of the PEINE GmbH brands. The user is awarded a simple, non-transferable license, which shall expire on 12/31/2017. The files may be used for marketing activities as long as they are in direct association with the brands of PEINE GmbH (e.g. at the POS). The image files shall either be shown along with the logo of the respective PEINE GmbH brand or, if this is not the case, at least the respective brand web address shall be revealed in the caption as the source of the file.
- 2) Any international use of the image files shall be permitted only if the user has obtained the prior express consent of PEINE GmbH.
- 3) Any other use shall be prohibited unless the express consent of PEINE GmbH has been obtained.
- 4) Other image files than those made available on the download page shall expressly not be available for use. Consequently, users shall in particular not be permitted to use the otherwise published image files (e.g. on the websites of the individual brands or in the PEINE GmbH B2B- Shop) unless they have been granted express permission to do so by PEINE GmbH.
- 5) The image files shall not be altered. Excerpts of images shall be exempted from this provision if they are required for the presentation of the image data. Alterations made to the proportions shall be avoided if at all possible. Distorting alterations are strictly prohibited.
- 6) The licensing rights shall be rendered void completely as soon as a user is excluded from the authorization to use the download system and has received written notice of such an exclusion from PEINE GmbH. PEINE GmbH shall also have the right to terminate any assigned licensing rights for the future at any time if grounds for termination should arise.